



The  
Manchester  
College®  
be amazing



# CREATIVE + DIGITAL MEDIA





# About us

**Have you ever watched a perfectly executed film scene or played a hyper-realistic computer game and thought, “I want to do that?” It doesn’t have to be a dream – you can gain the skills you need to achieve your ambitions right here at The Manchester College.**

The creative and digital media sector is incredibly diverse – there are so many opportunities open to you if you have the talent, abilities and drive to succeed. We can teach you everything from 3D animation to graphic design and film production.

You’ll learn from tutors who are specialists in their fields and have access to industry-standard facilities and equipment in our new City Campus Manchester.

Set up as real design and production studios with industry-standard software, you’ll have the opportunity to gain practical experience in our TV studio, radio and sound studios, game production suites and infinity green wall room.

Also, you’ll be putting those new skills into practice, by working on live briefs set by broadcasters, games studios, local employers and international advertising firms.

Work experience is crucial in this competitive industry. Luckily, we have close ties to the sector, so you’ll benefit from work placements in your chosen field, as well as networking opportunities, trips out and visits from local employers.

In fact, if you become part of our Industry Excellence Academy for Creative and Digital Media, you’ll benefit from courses that are co-designed and co-delivered by local agencies. Plus, a number of our courses also include industry placements for two days a week throughout the year, so that you can master your skills on the job.

You could even progress to The Manchester Film School to study degree level qualifications with our higher education partner UCEN Manchester.

Whether you want to see your name in the credits of a hit Netflix series, create social media content that’s shared by millions, or find a job in DevOps, the first step is to choose your course. So let’s get started...



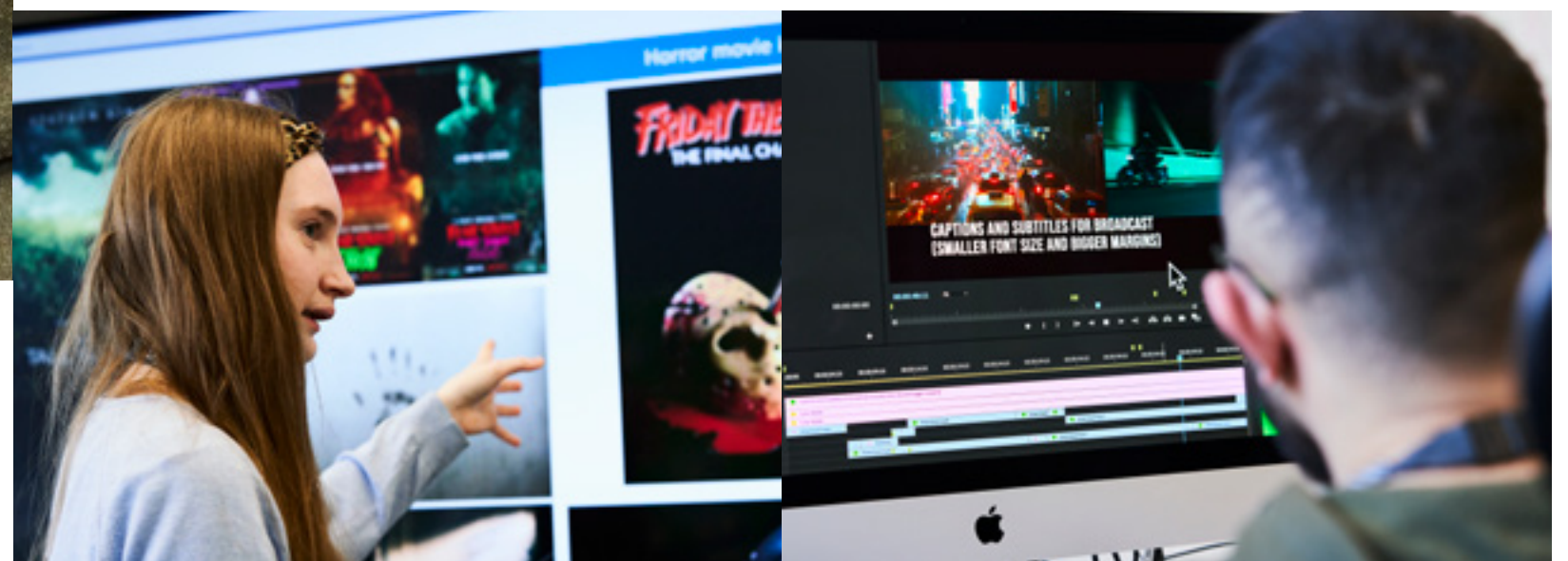


The programmes of study within our Industry Excellence Academy have been co-developed with industry partners. Working so closely with employers means you'll benefit from courses that are aligned with current industry skills demand, as well as a range of industry-level activities and lessons.

This will include masterclasses and lessons delivered by industry experts, visits from guest speakers at the forefront of the industry and industry-standard 'live briefs', that will see you working on the kind of projects you'd be completing once you begin your career in creative and digital media.

In our Industry Excellence Academy for Creative and Digital Media, you'll complete a placement with an industry employer of at least 35 hours and, in many cases, you'll receive a mentor from your chosen industry to support you along the way.

Once you complete your journey in our Industry Excellence Academy for Creative and Digital Media, you will have the qualifications you need to take the next steps towards an amazing career, as well as the experience and skills that will help you stand out to future employers.





# Courses

## Level 3 | Content Creation and Digital Film Production in partnership with Pie Analysis

City Campus Manchester | Two Years



This course is aimed at students that would like a career producing short films or content for broadcast and for social media platforms. You'll explore, develop and test your creativity through production, as well as learning tried and tested formulas for audience engagement.

We want to give you first-hand insight into what employers are looking for, so have developed this course in partnership with a leading digital agency – Pie Analysis. Based at The Sharp Project, Manchester, Pie Analysis specialises in a range of services, from influencer marketing to digital strategies, and they're willing to share their knowledge with our students.

Once you've achieved your qualification, you'll be ready to progress to a degree level course or find your first paid job in the sector.

## Level 3 | Game Art and Development in partnership with The Game Production Company

City Campus Manchester | Two Years



If you have a passion for gaming, a keen interest in technology and an artistic flair, look no further than this Level 3 Game Art and Development course, which is focused solely on developing all the relevant skills you'll need to become a games developer.

You'll be learning a variety of 3D techniques in modelling, texturing, rendering and sculpting, as you design, animate and develop your games. You'll create characters, assets, environments and large-scale levels. Whether your interest is hyper-realistic management sims, pulse-raising racing games or immersive RPGs, you'll have the state-of-the-art software to progress your skills and abilities to industry standards.

The Game Production Company have helped design and deliver this course. They are a Manchester-based company specialising in making 3D games and other entertainment of various art styles and themes, currently working on 3D open world adventure games with multiplayer features. The abilities you'll develop on this course will lay the foundations towards a future role in one of the largest and most exciting industries in the world.



**Level 3 | Graphic Design and Digital Communication**  
**in partnership with Creative Cow**

**City Campus Manchester | Two Years**



Do you want to see your designs on social media campaigns or gracing the pages of websites? This course could help make your dreams a reality. It's designed and delivered with Creative Cow, a Manchester-based creative agency, to ensure you get the practical skills and experience that employers are looking for.

Creative Cow offer a range of services, from graphic design, advertising and branding to social design, so you'll build a diverse skillset that will prove invaluable throughout your career.

Once you've achieved your qualification, you'll be ready to move onto a degree level course or out into the workplace.

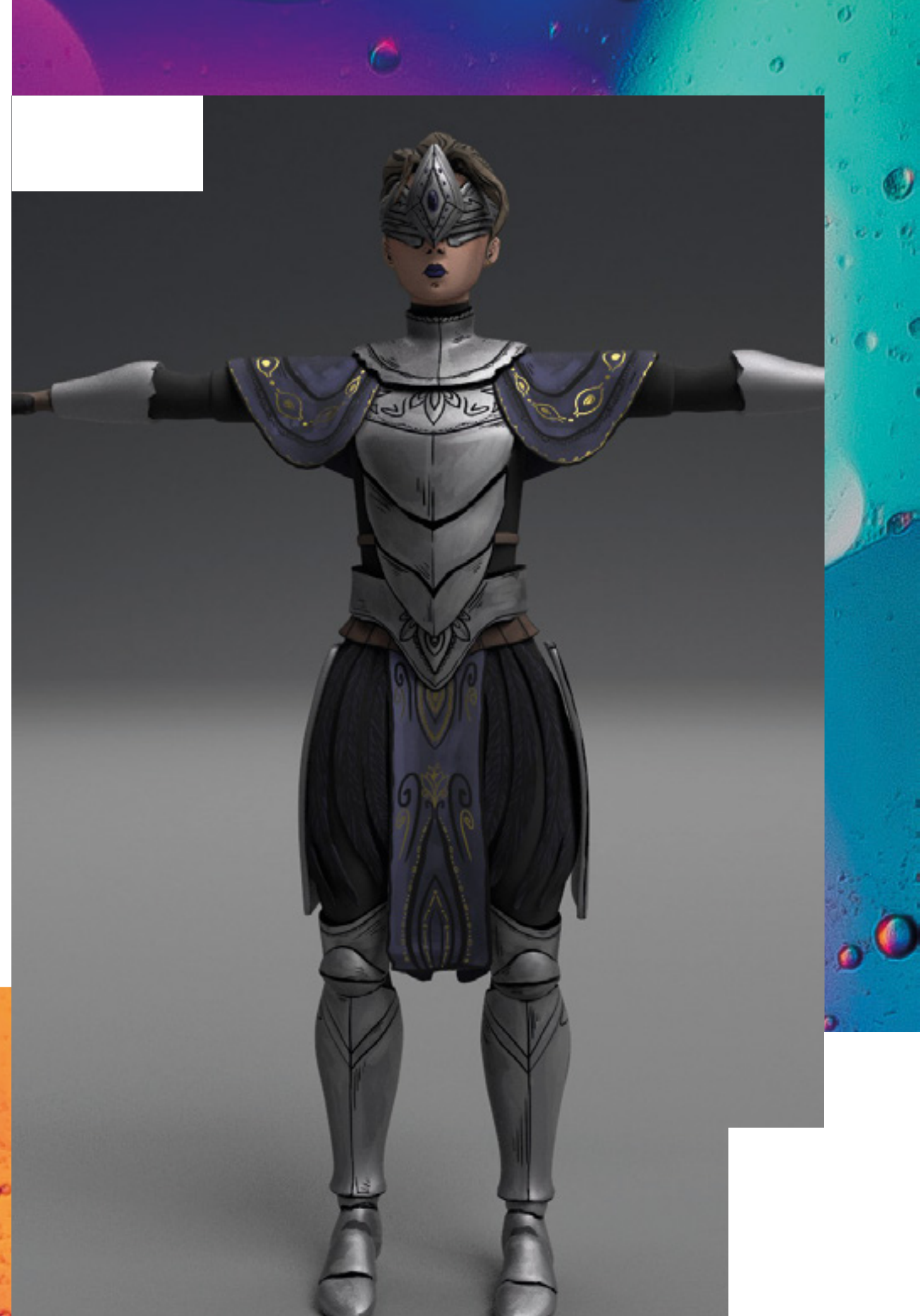
**Level 3 | Motion Design and Animation**  
**in partnership with Flow Creative**

**City Campus Manchester | Two Years**



Digital animation is crucial to so many sectors. You could use this course as a springboard to working in animation, motion design and advertising. You'll master the software you need to bring your ideas to life and gain skills that you'll use throughout your career.

We've partnered with Flow Creative to design and deliver this Level 3 course. The award winning creative studio specialises in animation and moving image production, so will make sure you're gaining the exact skills and abilities that the industry is looking for.



## Study for a Technical Level (T Level) qualification in Media, Broadcast and Production

**T Levels are a new two year technical programme that provide you with a high-quality alternative to A Levels.**

They have been developed in collaboration with employers, and combine theory, practical and classroom learning with a minimum 45 day industry placement. If you opt to take a T Level, you will spend 20% of your time on an industry placement and 80% in the classroom.

After completing the course you can progress directly into work, on to a Higher Apprenticeship or even move on to study a university degree, as T Levels are awarded UCAS points.

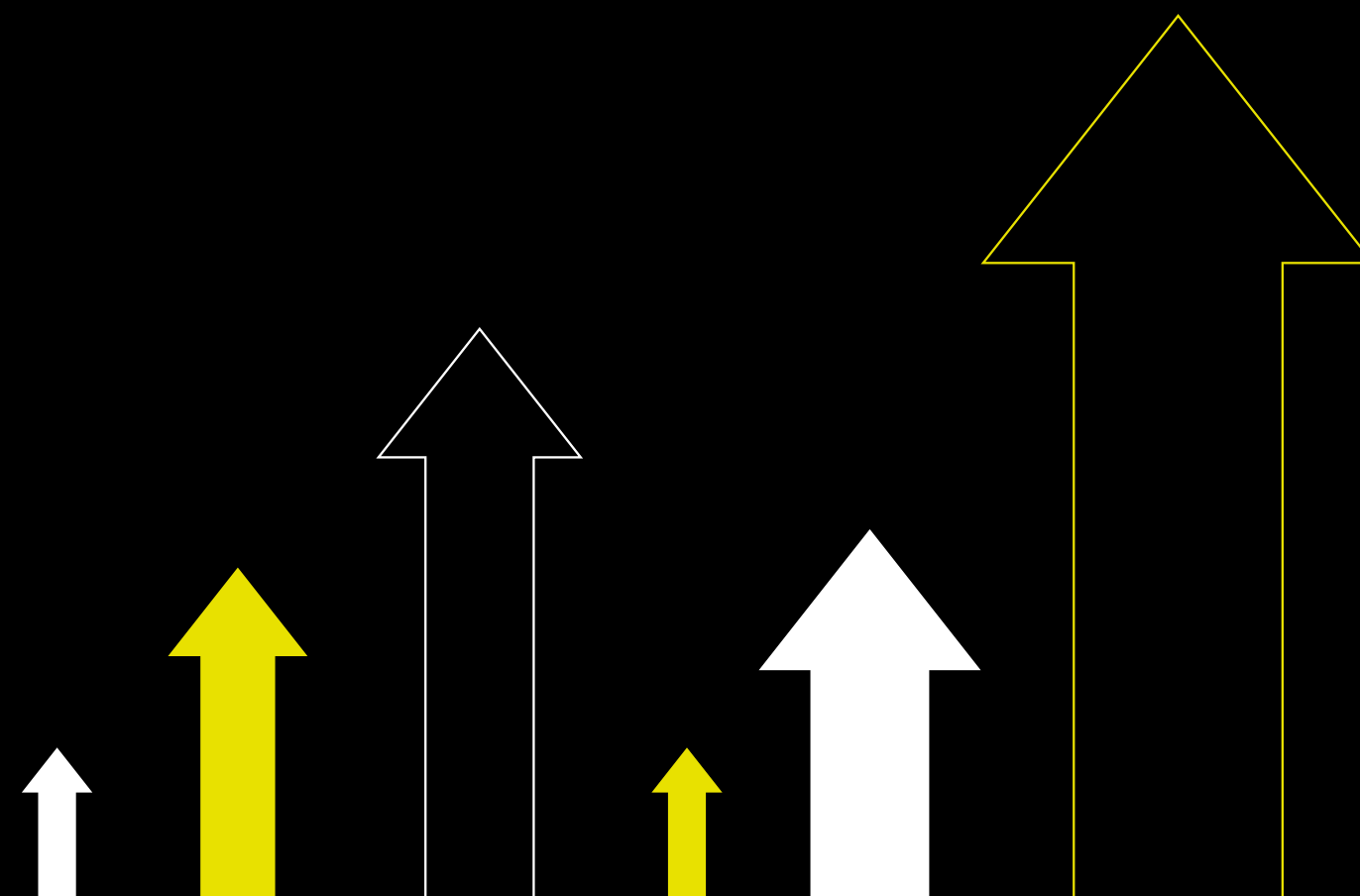


## T Award

Those successful in gaining a place on a T Level will be eligible for the 'T Award', a package of benefits that includes:

- £300 per year bursary\*
- Access to industry standard laptop\* (as appropriate)
- Opportunity to take part in exciting college-wide competitions
- Minimum 20% delivery by industry experts
- Minimum 45-day industry placement
- Free branded work wear
- Masterclasses
- Digital upskilling
- Bursary incentive if progressing to UCEN Manchester
- Guaranteed progression to a Higher Education course at UCEN Manchester
- Use of industry based software
- And much more.

*\*Subject to requirements including 95% attendance, positive attitude and grade profile.*



# Courses

## Level 3 | T Level | Media, Broadcast and Production (Content Creation and Production) City Campus Manchester | Two Years

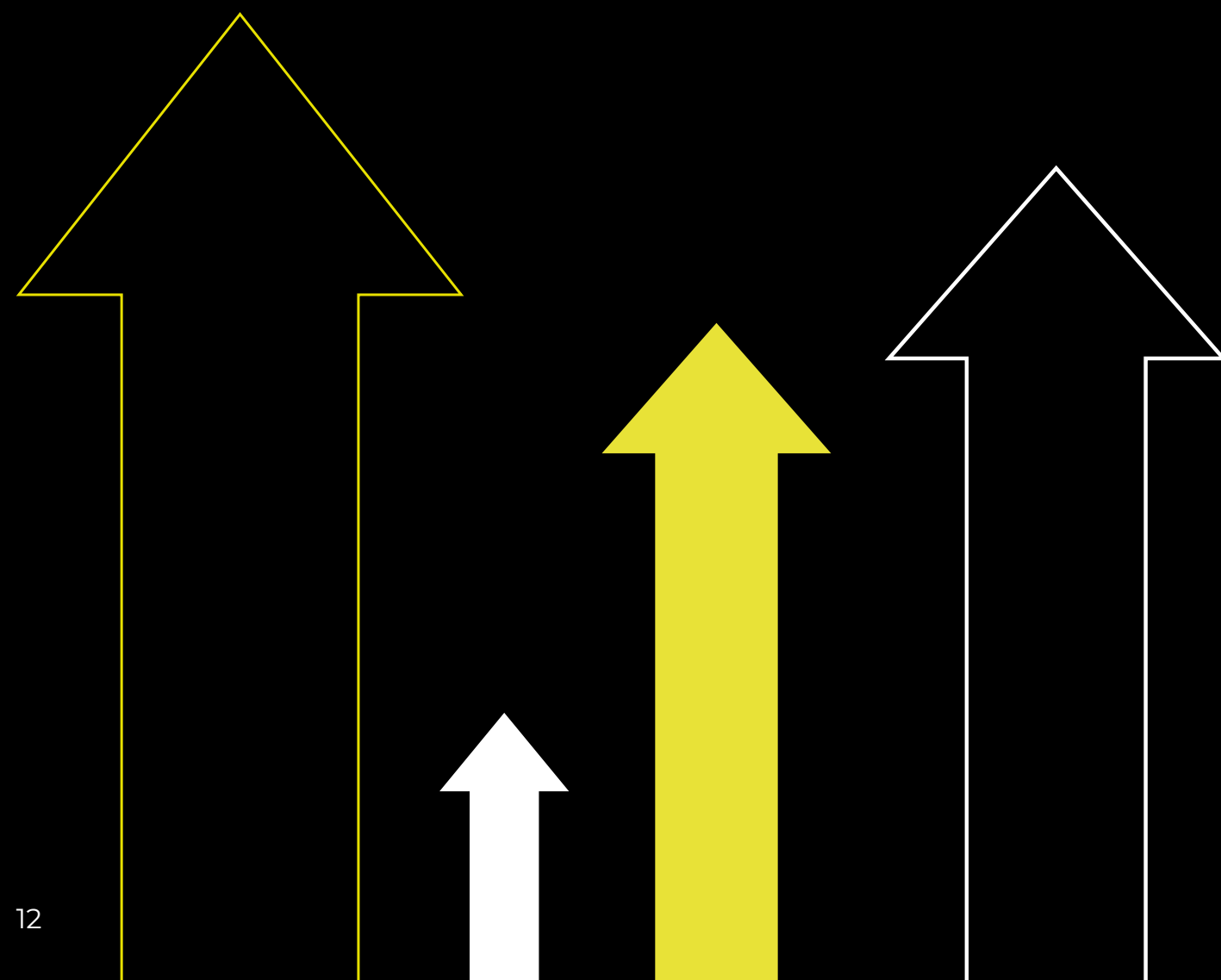
If you have a keen interest in content creation and want to develop your digital skills, then this T Level could be the right course for you.

Developed in partnership with industry experts, it prepares you for a career in content creation and production in the diverse and fast-paced media sector.

You'll learn about the production process, beginning with ideation and leading into research and an appreciation of how cultural, historical, technological and social contexts influence the development of media platforms and your own productions.

We'll also help you develop your technical skills so you can visually communicate a narrative to engage specific audiences.

Throughout the course you will continuously develop your professional profile and portfolio through live client briefs. This will include pitching your concepts, engaging with audiences and showcasing your work.



For those who don't meet the entry requirements and would still like to pursue a T Level, there is the option of a one-year Level 2 T Level Foundation Year as part of our Industry Excellence Academy for Creative and Digital Media.

This Foundation Year will allow you to gain a qualification and move on to study one of our T Levels the following year.

## Level 2 | T Level Foundation Year | Creative Media, Broadcast and Production City Campus Manchester | One Year

Do you want to find out everything the media industry has to offer, develop the key knowledge and skills required for a successful career and explore your own creative ideas? On this Level 2 T Level Foundation Year in Creative Media, Broadcast and Production, you'll do just that.

Using industry-standard software and equipment, you'll discover how to create everything from 2D animations to TV and film productions. You'll be set challenging briefs to really get your teeth into and take your projects from research and idea development, right through to experimentation, creation and editing.

You'll learn a huge variety of skills, including graphic and games design, digital photography, marketing, and how to plan, pitch, present and promote your work. The abilities you'll develop will lay the foundations towards a future role in one of the largest and most exciting industries in the world.

Upon successful completion of the Foundation Year, students can progress onto the Level 3 T Level in Media, Broadcast and Production the following year.

## Jump Start to T Levels

Both our T Level and T Level Foundation Year require you to complete our Jump Start to T Levels programme as an entry requirement.

This programme is a two-week introduction to our Industry Excellence Academy, T Level and Foundation Year programmes, where you can meet your tutors and experience what studying a T Level at The Manchester College is like.

To apply or find out more about our T Levels and T Level Foundation Year programmes, visit our Industry Excellence Academy website: [industry-excellence.tmc.ac.uk/t-levels](https://industry-excellence.tmc.ac.uk/t-levels)



**We passionately believe in helping you reach your ultimate goal, focusing on your future employability and developing the skills you need to have a successful career.**

**If you're aged 16-18, our Centre of Excellence for Creative and Digital Media is set up to help you do just that.**

### **Study Programme**

You'll join our Centre of Excellence for Creative and Digital Media when you enrol on any of our qualifications, from Level 1 to Level 3.

If you haven't already obtained a Grade 4 GCSE or the equivalent Functional Skills at Level 2 in English or maths, you'll study to achieve this level of qualification alongside your course. If you have a Grade 3, you will study a GCSE resit.

Alternatively, if you have anything lower than a Grade 3 then we will help you to develop your English and maths through Functional Skills.

This is a mandatory requirement and it's also essential that you achieve this for many careers and universities.



### **Employability**

To prepare you for your future career, you'll take part in a range of 'employability' activities to equip you with the knowledge and experience of careers available to you.

### **Employability Sessions**

You'll be assigned an Employability Tutor and will take part in dedicated 'employability' sessions, which will help equip you with the skills you'll need to thrive in the workplace.

### **Work Experience Placement**

If you join our Centre of Excellence you'll spend a minimum of between six and 35 hours working in external workplaces across the region, while if you join our Industry Excellence Academy you'll complete at least 105 hours of work experience.

During your work experience, you'll assist with day-to-day tasks and shadow staff to develop your skills and broaden your knowledge of the industry.

### **Industry Placement**

You may be able to apply for an industry placement offering more than 315 hours of experience with a leading employer.

A placement gives you in-depth knowledge of the industry, allows you to gain hands-on experience and gives you an insight into career pathways.

With a placement, you're taking that all important first step onto the ladder; many of our students even go on to gain paid employment with their industry placement employer at the end of the year.

### **Work-Related Activity**

You'll learn more about the vibrant creative and digital media industry, by taking part in activities such as:

- Visits and Q&As with experts in their field
- Masterclasses from leading employers
- Trips to employers to find out what it's like to work in the industry
- Work experience placement.



# Courses

The programmes of study within our Centre of Excellence for Creative and Digital Media are designed to help you kick-start your journey to any one of a number of careers in this exciting industry.

## Level 1 | Introduction to Creative Media

### Harpurhey | One Year

Working with industry-standard tools and software at our Harpurhey campus, this course will help you develop the all-round technological skills required to move onto further study of media, business or computing. You'll explore a variety of transferable and sector-specific skills such as organisational skills, research, progression plans and teamwork as well as studying creative media, business and digital industry-based projects. Once you've completed this qualification you'll be all set to progress onto our Level 2 qualification at City Campus Manchester.

## Level 2 | Creative Digital Media Production and Design

### City Campus Manchester | One Year

Do you want to find out everything the media industry has to offer, develop the key concepts and skills required for a successful career, and explore your own creative ideas? Our Level 2 Diploma in Creative Digital Media Production and Design is the perfect place to begin.

Focusing on all the tools and techniques you'll need to create everything from 2D animations to TV and film productions, you will be using industry-standard software and working to live briefs across a number of different areas, taking projects from research and idea development stages, through experimentation, to full creation of products.

You'll learn a huge variety of skills, including graphic and games design, digital photography, marketing and how to plan, pitch, present and promote work. The abilities you'll develop will lay the foundations towards a future role in one of the largest and most exciting industries around.

## Level 3 | Creative Digital Media Production and Technology

### - Film, TV and Broadcast

### City Campus Manchester | Two Years

If you're looking for a career in the film and broadcast industries, then this course will give you the skills you need to succeed. With our experienced team you'll explore production techniques using industry standard equipment both in the studio and out on location. You'll stretch your creative abilities to explore the kind of creative practitioner that you would like to become so that you are able to successfully bring your ideas to the screen.

It's a highly competitive industry, so we'll be focusing on strengthening your CV and equipping you with everything you'll need to land that crucial first job. You'll work on a range of challenging briefs that reflect the demands of life in this fast-paced sector. You'll also gain valuable work experience – previous students have collaborated with a range of organisations on a number of exciting projects.

Whether you're planning to progress to higher education, or get straight out into the workplace when you've finished at the College, you'll soon have the confidence and ability to follow your goals.

## Level 3 | Digital Art and Animation for Film, VFX and Games

### City Campus Manchester | Two Years

If you are looking for a career in the creative and digital sector which is focused on the production of Digital Art and Animation for film, video FX and games then this course will give you the skills you'll need to succeed.

The skills covered by the course have been chosen to reflect the demands of working in the sector and topics covered include media production methods and techniques, audience research, digital illustration, 3D modelling and film production including green screen, camera tracking and compositing.



# We'll help you Accelerate2industry

As soon as you enrol on a Creative and Digital Media course, we'll start talking to you about the opportunities that could be open to you in the future.

To guide you through the process and help you achieve your aspirational career goals, we've teamed up with our higher education partner, UCEN Manchester, on an exciting initiative.

Ultimately, the aim of Accelerate2Industry is to help you progress into either, higher study, higher education with UCEN Manchester, or your chosen career.

The initiative runs throughout the academic year and there are three distinct phases:

## Step 1 - Plan >>>

Find out the options available to you at the end of your study programme.

## Step 2 - Pass >>>

Your tutors will speak to you about what you're planning on doing next year and support you to secure the grades you need to move on to the next phase of your journey.

## Step 3 - Progress >>>

Your tutors will ensure you have all of the information and support you need to re-join us in September or progress on to university, employment or an apprenticeship.

## Progressors Award >>>

Do you want to study with a higher education provider that offers something a little bit different and delivers courses that are career focussed and lead you straight into employment? If so, our Progressors Award is just for you.

The award is open to all Level 3 students at The Manchester College that upon completion of their course enrol onto a higher education course at UCEN Manchester. The Progressors Award is currently £200. Please check the amount, eligibility, and terms and conditions ahead of making your progressors application to UCEN Manchester during your final year of Level 3 study.





# SUPPORTED LEARNING

Promoting independence  
through accessibility and  
inclusion

Have you received learning support in the past? Do you have an Education, Health and Care Plan or an identified Special Educational Needs or Disabilities (SEND) need? Our Supported Learning team can help students with SEND to achieve their aspirational career goals.

We provide a highly personalised offer for students to create a supportive learning environment for all. Whatever course you choose to study, our provision is specifically designed to support you on your journey to independence and into further education or employment.

Find out more about how we can help you:  
[tmc.ac.uk/supported-learning](https://tmc.ac.uk/supported-learning)





## DEGREE LEVEL

Once you've completed one of our Level 3 Diplomas, you'll have the opportunity to progress onto our degree level qualifications through our higher education partner – UCEN Manchester.

**BA (Hons) 3D Game Art & VFX - 3 years**

**HND Art and Design Fashion - 2 years**

**BA (Hons) Design for Digital Media - 3 years**

**BA (Hons) Graphic Design and Branding - 3 years**

**BA (Hons) Photography and Social Practice - 3 years**

**BA (Hons) Film Production and Content Creation - 3 years**



For more information or to apply  
visit [ucenmanchester.ac.uk](https://www.ucenmanchester.ac.uk)





# Careers

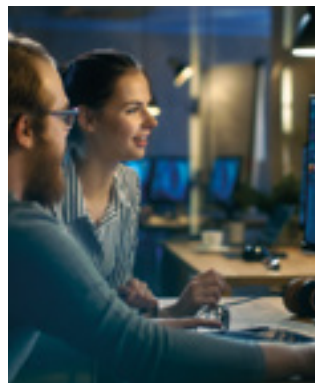


## Designer

**Starting salary: £18,000**

**Salary with experience: £35,000**

There are numerous opportunities for creative graphic designers. You could find yourself designing billboards, logos, leaflets or adverts. You could work in-house for a company or design for a range of clients through an agency. Or you could even be your own boss by going freelance.



## Animator

**Starting salary: £18,000**

**Salary with experience: £36,000**

Animation features strongly in films, television, the internet and the computer games industry. While artistic ability is a must, you'd also need to be familiar with technical computer packages. Animators tend to work in 2D, 3D model-making, stop-frame or CGI.



## TV/Film Producer

**Starting salary: £18,000**

**Salary with experience: £45,000**

Producers are the people who make a film, TV or video project happen and look after it from concept to editing. They raise funds, hire team members and do what it takes to get the project delivered on time, within budget and to a standard that wows audiences. The producer usually gets the top credit.





# Meet the team

We demand a lot from our tutors. It's not enough for them to be great teachers – they also need to have creativity, technical skills, relevant qualifications and industry experience.



**Stuart Steen**  
**Assistant Principal - Creative Industries**

Stuart is passionate about developing staff and students and their ability to become successful in whatever they do. He manages a team of experts across the Creative Industries department that are experts in their field and is focused on ensuring our students develop the best possible knowledge and skills to equip and prepare them for their chosen career.



**Vanessa Simpson**  
**Head of Department**

Vanessa is a highly experienced educator with over 15 years of expertise in teaching Media in education. She holds a degree in Broadcast Media and American Studies, with a specialisation in post-production techniques for film. Her profound passion lies in the creative industries and the transformative power of education.



**Louise Orgill**  
**T Level Lead**

Louise Orgill brings a wealth of experience to the team having taught TV and Film Production at the College for almost two decades. She uses her background in TV Drama and News Production, as well as her community work bringing film production to disadvantaged areas to ensure that her students receive a full and valuable creative media education.



**Craig Sharp**  
**Tutor**

Craig is a Film, TV and Broadcast tutor as well as a keen musician. His specialisms lie within post-production and include areas such as video editing and sound design. Having industry experience across ITV, Cartoon Network and Lime Pictures, Craig continues to implement the latest broadcast techniques to inspire students to explore filmmaking and storytelling.



**Ben Elson**  
**Tutor**

With a solid background in games art and development, Ben is well-placed to teach students a range of skills, including 3D modelling and animation, VFX and games development. He also volunteers with WorldSkillsUK and runs the Graphic Design competition on behalf of the College and Ideas Foundation.



**Katy Rushton**  
**Tutor**

Katy specialises in animation and has previously worked for animation company Mackinnon & Saunders. She still collaborates with other local employers to ensure her teaching is industry relevant. Through Katy's links to the sector, her students are able to gain vital work experience and benefit from other opportunities to engage with potential employers.



**Joanne Lowes**  
**Tutor**

Jo has a multidisciplinary educational background, which includes a bachelor's degree in Graphics and Advertising and a master's degree in Socially Engaged Photography and Digital Graphics, and has been teaching in further education and higher education for over 15 years. Jo works with students on a variety of courses and brings a wealth of experience to consistently deliver varied and engaging sessions.



# Our locations

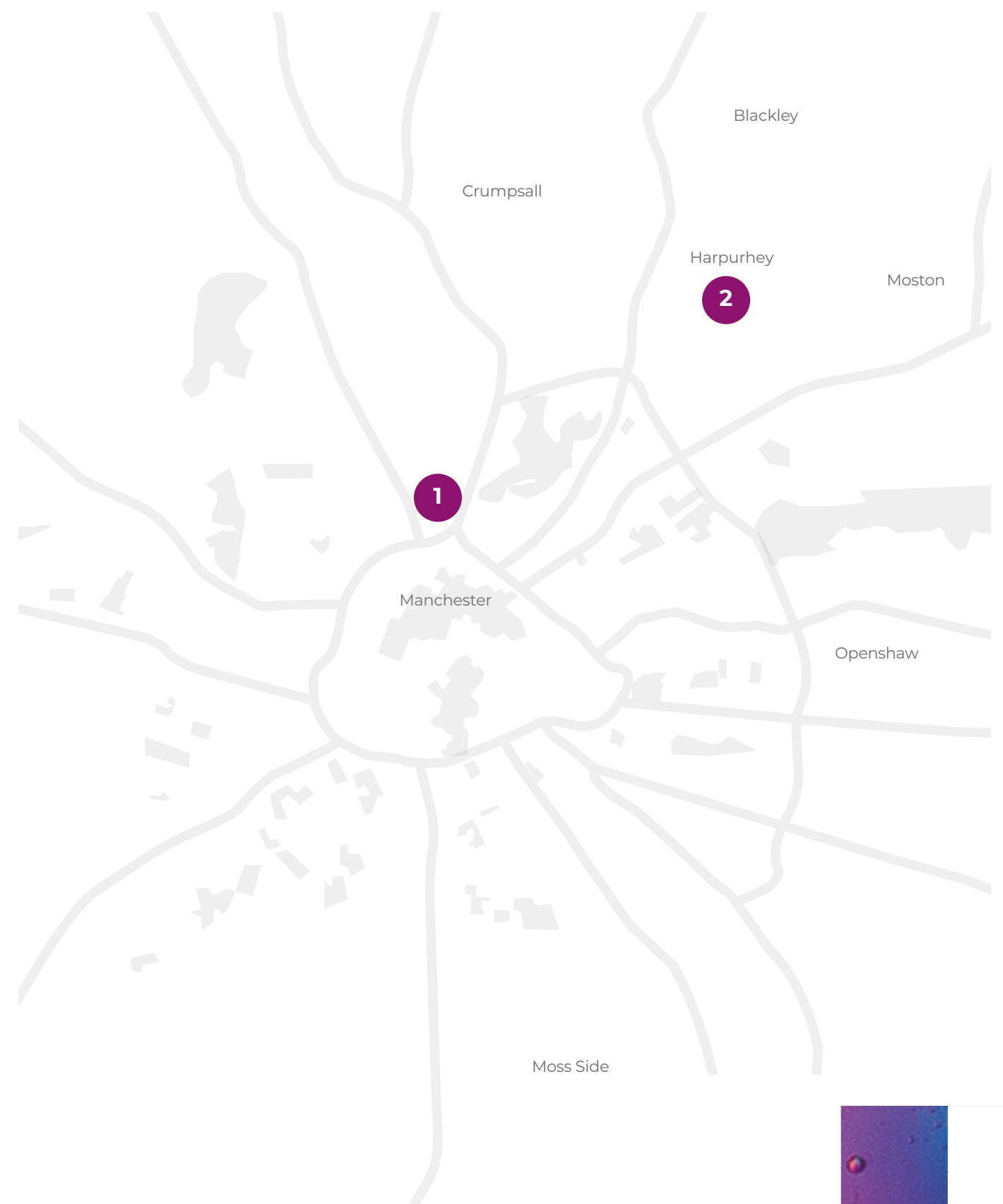
In our Industry Excellence Academy for Creative and Digital Media, based at City Campus Manchester, you'll benefit from industry standard facilities that have been developed specifically for your course that mirror the world of work, providing the perfect setting to help prepare you for a future career.

These industry standard facilities include:

- TV studio with production gantry
- Radio and sound studios
- Editing suites utilising the latest Mac technology
- An infinity screen enabling you to add a touch of Hollywood to your productions
- Two game design and production suites where you will use the latest technology to prepare for a career designing the games that sit at the heart of the rapidly growing e-gaming sector.
- 'Click Studio' where you will collaborate with employers and complete real live briefs for charities.
- You'll also have access to our dedicated library, restaurant and coffee shop.

These amazing new facilities will provide you with access to everything you will see once you enter the workforce, giving you the best possible chance to prepare for a future career.

In addition to our provision at City Campus Manchester you can also enrol on a Level 1 course at our Harpurhey campus, which is well served by public transport. So, wherever you live, you're not far from starting your journey towards a career in the creative and digital media sector.



**1 City Campus Manchester**  
60 Great Ducie Street, Manchester, M3 1PT

**2 Harpurhey Campus**  
Rochdale Road, Harpurhey, Manchester, M9 4AF

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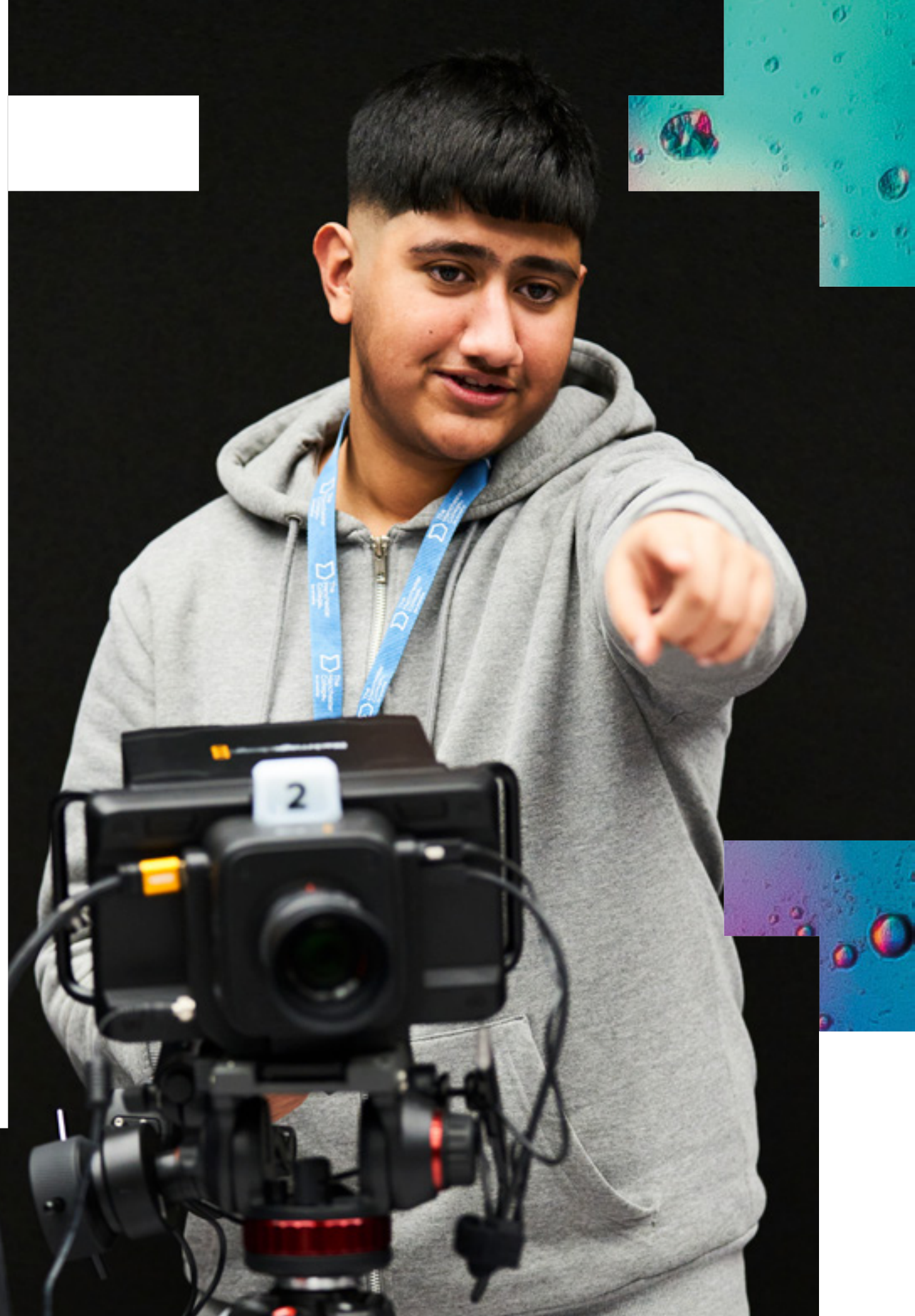
## What our students say

My time studying Creative Digital Media Production and Design has been amazing! I've made so many great memories and learnt a lot of new skills from my tutors who are really friendly and supportive. I've learnt so much including skills like recording, editing, and capturing the perfect shots and angles. One of my favourite things I have learnt is how to record an advert for my radio show.

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Shahreaz Yasin, Level 2  
Creative Digital Media  
Production and Design

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# How to apply

Applying to study at The Manchester College is really easy. Just follow these steps and you will be on your journey to amazing in no time.



## Step 1

Visit **tmc.ac.uk**



## Step 2

Choose a course, apply at an open event, online or mobile



## Step 3

Receive a conditional offer



## Step 4

Book to attend an interview



## Step 5

Register to attend our New Student Welcome Day in July (16-18 only)



## Step 6

We will invite you to enrol in September after you receive your results (if applicable)





# What's Next?

## Find out more and apply

To find out more about Creative and Digital Media at The Manchester College and to apply scan the QR code or visit: **[tmc.ac.uk/creative-digital-media](https://tmc.ac.uk/creative-digital-media)**



## Visit us

Join us at one of our open events throughout the year to learn more about our courses, tour our facilities, speak to our tutors and much more. To find out when our next Open Event is taking place and to register your place visit: **[tmc.ac.uk/events](https://tmc.ac.uk/events)**

## Stay in touch

Follow us on our social media channels:

 **The Manchester College**

 **@TheMcrCollege**

 **@TheMcrCollege**

 **@themcrcollege**

## Contact Us

Got a question about one of our courses, about The Manchester College or just need to get in touch? Contact us:

 **[enquiries@tmc.ac.uk](mailto:enquiries@tmc.ac.uk)**

 **03333 222 444**





*The Manchester College is committed to equality of opportunity, non-discriminatory practices and supporting individual learners. This information is also available in a range of formats, such as large print, on request.*